



# APP AREL

*SURFING ELEMENTS*

# 2021



# C O N T E N T

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# I O N   S E E K

We are pioneers ...  
... and passionates.  
We're in a constant state of dreaming.  
We are home though our mind is already on the next trip ...

We set out to ...  
... escape the ordinary.  
... to express our creativity.

Every trip is different.  
Every route is unique.  
Every ride is special.

Heading out is the spirit that keeps us alive.  
We all share the same obsession.

Experiences feed your imagination.  
The thrill is the fuel, that drives you beyond limitations.

You never think of stopping, only sometimes  
remember the pain.

The elements are our best friends ...  
... and our worst enemies.

Challenges are your inspiration.  
Imagine the impossible.  
Break free from the status quo.

Be as addicted as ever ...  
... be as radical as never.

Be high when you are low ...  
... be at full strength when you go.

Be stoked by your confidence ...  
... be in your very own flow.

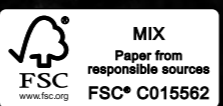
Be this, be that.  
Be real, be rad.

ION. Seek.



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—  
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—  
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—  
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Jost Wienke





# APPAREL

MEN



## BOARDSHORTS AVALON 18”

46212-5704 | 79,95 €

NEW PRODUCT



**CHARACTERISTICS:**  
Very flexible and fast drying surf shorts that provide maximum comfort through perfect adjustability.

**RECYCLED POLYESTER WITH 4WAY\_STRETCH**  
**BOARDSHORTS\_CLOSURE 2.0**  
**KEY LOOP**

**FIT:** regular fit      **WEIGHT:** 170g      **INSEAM LENGTH:** 8”

**MATERIALS:** 88% PES 12% EL  
**FEATURES:** back pocket with velcro flap, Triple\_Stitched Seams

**AVAILABILITY:** SS21  
**COLORS:** ■ green palm ■ open blue  
**SIZES:** 29/XS-S, 30/S, 31/S-M, 32/M, 33/M-L, 34/L, 36/XL 38/XXL



## BOARDSHORTS SLADE 19”

46212-5702 | 79,95 €

NEW PRODUCT



**CHARACTERISTICS:**  
Very flexible and fast drying surf shorts that provide maximum comfort through perfect adjustability.

**RECYCLED POLYESTER WITH 4WAY\_STRETCH**  
**BOARDSHORTS\_CLOSURE 2.0**  
**KEY LOOP**

**FIT:** regular fit      **WEIGHT:** 170g      **INSEAM LENGTH:** 9”

**MATERIALS:** 88% PES 12% EL  
**FEATURES:** back zip pocket, Triple\_Stitched Seams

**AVAILABILITY:** SS21  
**COLORS:** ■ golden yellow ■ grey  
**SIZES:** 29/XS-S, 30/S, 31/S-M, 32/M, 33/M-L, 34/L, 36/XL 38/XXL



BOARDSHORTS ION LOGO 20”

46212-5700 | 69,95 €

NEW PRODUCT



**CHARACTERISTICS:**  
Very flexible and fast drying surf shorts that provide maximum comfort through perfect adjustability.

**RECYCLED POLYESTER WITH 4WAY\_STRETCH**  
**BOARDSHORTS\_CLOSURE 2.0**  
**KEY LOOP**

**FIT:** loose fit      **WEIGHT:** 180g      **INSEAM LENGTH:** 10"

**MATERIALS:** 88% PES 12% EL  
**FEATURES:** back zip pocket, Triple\_Stitched Seams

**AVAILABILITY:** SS21  
**COLORS:** ■ golden yellow ■ open blue ■ black  
**SIZES:** 29/XS-S, 30/S, 31/S-M, 32/M, 33/M-L, 34/L, 36/XL 38/XXL



VOLLEY SHORTS 17”

46202-5710 | 59,95 €

CARRY OVER



**COTTON TOUCH FABRIC**  
**2 WELT HAND POCKETS AND 1 BACK POCKET**

**FIT:** regular fit      **WEIGHT:** 160g      **INSEAM LENGTH:** 17"

**MATERIALS:** Main: 100% PA: 100% PES  
  
**AVAILABILITY:** SS21 EB  
**COLORS:** ■ laguna green ■ grey ■ black  
**SIZES:** 29/XS-S, 30/S, 31/S-M, 32/M, 33/M-L, 34/L, 36/XL 38/XXL

TEE SS ION MAIDEN

46202-5012 | 29,95 €

CARRY OVER



**SOFT GARMENT WASH**  
**160G/SQM SINGLE JERSEY**  
**RUBBER PRINT**

**FIT:** regular fit      **WEIGHT:** 135g

**MATERIALS:** 100% Cotton  
  
**AVAILABILITY:** SS21 EB  
**COLORS:** ■ white ■ grey melange  
**SIZES:** 48/S, 50/M, 52/L, 54/XL, 56/XXL

TEE SS RAD DAYS

46212-5002 | 34,95 €

NEW PRODUCT



**CHARACTERISTICS:**  
Comfortably fitted shirt with high-quality print.

**ORGANIC COTTON FABRIC 160G/SQM**  
**SOFT GARMENT WASH**

**FIT:** regular fit      **WEIGHT:** 275g

**MATERIALS:** 100% Cotton

**AVAILABILITY:** SS21  
**COLORS:** ■ peak white ■ dirty rose ■ palm green  
**SIZES:** 48/S, 50/M, 52/L, 54/XL, 56/XXL



TEE SS SEEK STRIPES

46212-5006 | 34,95 €

NEW PRODUCT



**CHARACTERISTICS:**  
Comfortably fitted shirt with high-quality print.

**ORGANIC COTTON FABRIC 160G/SQM**  
**SOFT GARMENT WASH**

**FIT:** regular fit      **WEIGHT:** 150g

**MATERIALS:** 100% Cotton

**AVAILABILITY:** SS21  
**COLORS:** ■ open blue ■ black  
**SIZES:** 48/S, 50/M, 52/L, 54/XL, 56/XXL



TEE SS THUNDER IN PARADISE

46202-5002 | 29,95 €

CARRY OVER



SOFT GARMENT WASH  
160G/SQM SINGLE JERSEY  
INSIDE-OUT PRINT

FIT: regular fit      WEIGHT: 135g

MATERIALS: 100% Cotton

AVAILABILITY: SS21 EB  
COLORS: ☐ white ☒ black  
SIZES: 48/S, 50/M, 52/L, 54/XL, 56/XXL

TEE SS DARK PARADIZE

46202-5010 | 29,95 €

CARRY OVER



SOFT GARMENT WASH  
160G/SQM SINGLE JERSEY  
PHOTO PRINT

FIT: regular fit      WEIGHT: 135g

MATERIALS: 100% Cotton

AVAILABILITY: SS21 EB  
COLORS: ☐ white ☒ black  
SIZES: 48/S, 50/M, 52/L, 54/XL, 56/XXL

SWEATER SURFING ELEMENTS

46212-5202 | 69,95 €

NEW PRODUCT



CHARACTERISTICS:  
Crew neck and soft feeling on the inside.

FRENCH TERRY 325 G/M  
SOFT GARMENT WASH

FIT: regular fit      WEIGHT: 310g

MATERIALS: 84% CO 16% PES

AVAILABILITY: SS21  
COLORS: ☒ golden yellow ☒ black  
SIZES: 48/S, 50/M, 52/L, 54/XL, 56/XXL

SWEATER ION MAIDEN

46202-5202 | 59,95 €

CARRY OVER



FRENCH TERRY 325 G/M  
ENZYME WASH  
DEBOSSÉD EMBELLISHMENT

FIT: regular fit      WEIGHT: 450g

MATERIALS: 84% CO 16% PES

AVAILABILITY: SS21 EB  
COLORS: ☒ grey melange ☒ black  
SIZES: 48/S, 50/M, 52/L, 54/XL, 56/XXL

ZIP HOODY 7PALMS

46202-5208 | 79,95 €

CARRY OVER



FRENCH TERRY 325 G/M  
ENZYME WASH  
SHOULDER YOKE PANELLING

FIT: regular fit      WEIGHT: 670g

MATERIALS: 84% CO 16% PES

AVAILABILITY: SS21 EB  
COLORS: ☒ firing red ☒ black  
SIZES: 48/S, 50/M, 52/L, 54/XL, 56/XXL

ZIP HOODY PALMS

46212-5206 | 89,95 €

NEW PRODUCT



CHARACTERISTICS:  
Comfy zip hoodie with soft waterbased print and technical look due woven handpockets.

FRENCH TERRY 325 G/M  
SOFT GARMENT WASH  
SHOULDER YOKE PANELLING

FIT: regular fit      WEIGHT: 330g

MATERIALS: 84% CO 16% PES

AVAILABILITY: SS21  
COLORS: ☒ palm green ☒ black  
SIZES: 48/S, 50/M, 52/L, 54/XL, 56/XXL

## TEE SS LOGO

46202-5000 | 29,95 €

CARRY OVER / NEW COLOR



**CHARACTERISTICS:**  
Comfortably fitted shirt with high-quality print.

**SOFT GARMENT WASH**  
**160G/SQM SINGLE JERSEY**  
**RUBBER PRINT**

**FIT:** regular fit      **WEIGHT:** 135g

**MATERIALS:** 100% Cotton

**AVAILABILITY:** SS21 EB, new colors SS21  
**COLORS:** firing red open blue pistacchio grey melange dirty rose  
laguna green black  
**SIZES:** 48/S, 50/M, 52/L, 54/XL, 56/XXL



## HOODY LOGO

46202-5200 | 69,95 €

CARRY OVER



**CHARACTERISTICS:**  
Comfortably fitted shirt with high-quality print.

**FRENCH TERRY 325 G/M**  
**ENZYME WASH**

**FIT:** regular fit      **WEIGHT:** 630g

**MATERIALS:** 84% CO 16% PES

**AVAILABILITY:** SS21 EB  
**COLORS:** grey melange laguna green black  
**SIZES:** 48/S, 50/M, 52/L, 54/XL, 56/XXL

## ZIP HOODY LOGO

46202-5204 | 69,95 €

CARRY OVER



**CHARACTERISTICS:**  
Comfortably fitted hoody.

**FRENCH TERRY 325 G/M**  
**ENZYME WASH**

**FIT:** regular fit      **WEIGHT:** 670g

**MATERIALS:** 84% CO 16% PES

**AVAILABILITY:** SS21 EB  
**COLORS:** firing red black  
**SIZES:** 48/S, 50/M, 52/L, 54/XL, 56/XXL

## TEE SS DESTINATION

46200-5099 | 29,95 €

CARRY OVER



**CHARACTERISTICS:**  
Comfortably fitted shirt with high-quality print.

**SOFT GARMENT WASH**  
**RUBBER PRINT**

**FIT:** regular fit      **WEIGHT:** 135g

**MATERIALS:** 100% Cotton

**AVAILABILITY:** SS21 EB  
**COLORS:** bretagne capetown finale ligure hossegor mauritius  
tarifa tenerife  
**SIZES:** 44/XXS, 46/XS, 48/S, 50/M, 52/L, 54/XL, 56/XXL



## SHIRT SS STOKED

46212-5600 | 99,95 €

NEW PRODUCT



**CHARACTERISTICS:**  
Comfortably fitted shirt with high-quality print.

**100% COTTON**  
**CHEST POCKET**

**FIT:** regular fit      **WEIGHT:** 200g

**MATERIALS:** 100% Cotton

**AVAILABILITY:** SS21  
**COLORS:** open blue black  
**SIZES:** 48/S, 50/M, 52/L, 54/XL, 56/XXL



FIELD JACKET

46202-5400 | 199,95 €

CARRY OVER



QUILTING  
REPELLEN\_SI  
NEOPRENE TRIMINGS

**FIT:** regular fit      **WEIGHT:** 932g

**MATERIALS:** F1:100% PA/F2:100% PES

**AVAILABILITY:** SS21 EB  
**COLORS:** ■ grey  
**SIZES:** 48/S, 50/M, 52/L, 54/XL, 56/XXL

RAIN JACKET

46202-5402 | 89,95 €

CARRY OVER



WINDBREAKER JACKET

46202-5404 | 99,95 €

CARRY OVER



**CHARACTERISTICS:**  
Super comfy Blouson-style windbreaker jacket.

DULL FACE FABRIC  
REPELLEN\_SI

**FIT:** regular fit      **WEIGHT:** 260g

**MATERIALS:** Main: 100% Polyesterinstert: 100% PES

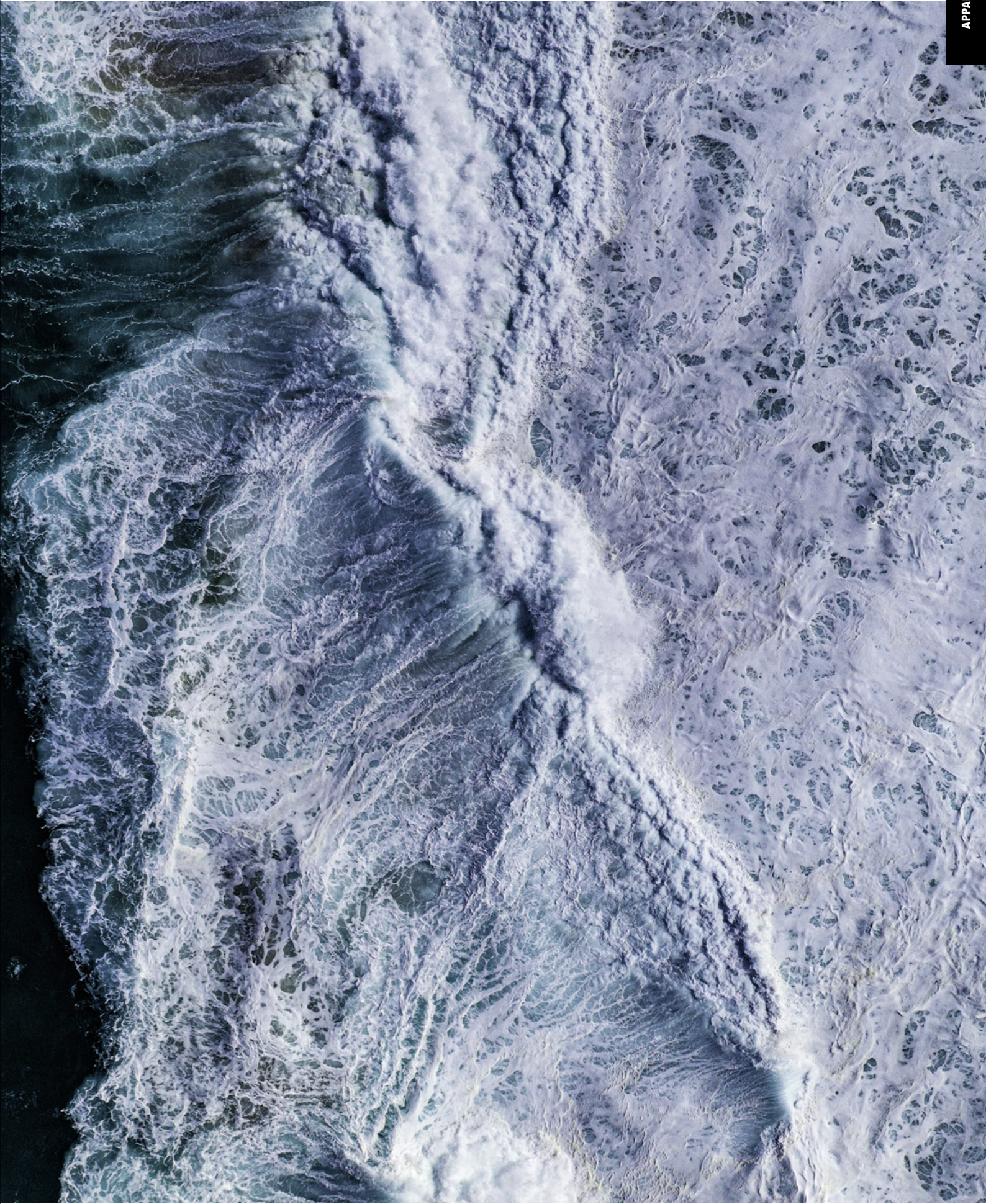
**AVAILABILITY:** SS21 EB  
**COLORS:** ■ firing red ■ black  
**SIZES:** 48/S, 50/M, 52/L, 54/XL, 56/XXL

2.000 MM WATER COLUMN & 2.000 GR/M/24H BREATHABILITY  
2 ZIPPED HANDPOCKETS  
RUBBER PRINT

**FIT:** regular fit      **WEIGHT:** 260g

**MATERIALS:** Main: 100% Polyesterinstert: 100% PES

**AVAILABILITY:** SS21 EB  
**COLORS:** ■ black  
**SIZES:** 48/S, 50/M, 52/L, 54/XL, 56/XXL





# APPAREL

WOMEN



## BOARDSHORTS MANDIRI WMS

46213-5703 | 69,95 €

NEW PRODUCT



**CHARACTERISTICS:**  
Very flexible and fast drying surf shorts that provide maximum comfort through perfect adjustability.

**4WAY\_STRETCH FABRIC**  
**ELASTIC WAISTBAND**  
**KEY LOOP**

**FIT:** regular fit      **WEIGHT:** 140g      **INSEAM LENGTH:** 6"

**MATERIALS:** 88% PES 12% EL  
**FEATURES:** zip back pockets

**AVAILABILITY:** SS21  
**COLORS:** ■ dirty rose ■ open blue  
**SIZES:** 34/XS, 36/S, 38/M, 40/L, 42/XL

## BOARDSHORTS MANDIRI WMS

46203-5703 | 59,95 €

CARRY OVER



**4WAY\_STRETCH FABRIC**  
**REPELLEN\_SI**  
**ZIPPED BACK POCKETS**

**FIT:** regular fit      **WEIGHT:** 150g

**MATERIALS:** 88% PES 12% EL  
**FEATURES:** elastic waistband  
**AVAILABILITY:** SS21 EB  
**COLORS:** ■ black  
**SIZES:** 34/XS, 36/S, 38/M, 40/L, 42/XL

## HOTSHORTS TALLY WMS

46203-5701 | 49,95 €

CARRY OVER



**4WAY\_STRETCH FABRIC**  
**REPELLEN\_SI**  
**BACK POCKET WITH ZIP**

**FIT:** regular fit      **WEIGHT:** 110g

**MATERIALS:** 88% PES 12% EL  
**FEATURES:** elastic waistband  
**AVAILABILITY:** SS21 EB  
**COLORS:** ■ laguna green ■ black  
**SIZES:** 34/XS, 36/S, 38/M, 40/L, 42/XL

VOLLEY SHORTS WMS

46203-5601 | 49,95 €

CARRY OVER



**CHARACTERISTICS:**  
Super comfy Blouson-style windbreaker jacket.

ELASTIC WAISTBAND  
2 HANDPOCKETS

**FIT:** regular fit      **WEIGHT:** 147g

**MATERIALS:** 100% Cotton

**AVAILABILITY:** SS21 EB  
**COLORS:**  grey melange  
**SIZES:** 34/XS, 36/S, 38/M, 40/L, 42/XL

TEE SS PALMS WMS

46213-5007 | 34,95 €

NEW PRODUCT



**CHARACTERISTICS:**  
Comfortably fitted shirt with high-quality print.

ORGANIC COTTON FABRIC 160G/SQM  
SOFT GARMENT WASH

**FIT:** regular fit      **WEIGHT:** 120g

**MATERIALS:** 100% Cotton

**AVAILABILITY:** SS21  
**COLORS:**  peak white  black  
**SIZES:** 34/XS, 36/S, 38/M, 40/L, 42/XL

TEE SS STRIPES WMS

46213-5003 | 34,95 €

NEW PRODUCT



**CHARACTERISTICS:**  
Comfortably fitted shirt with high-quality print.

ORGANIC COTTON FABRIC 160G/SQM  
SOFT GARMENT WASH

**FIT:** regular fit      **WEIGHT:** 110g

**MATERIALS:** 100% Cotton

**AVAILABILITY:** SS21  
**COLORS:**  dirty rose  open blue  
**SIZES:** 34/XS, 36/S, 38/M, 40/L, 42/XL

TEE SS THUNDER IN PARADISE WMS

46203-5011 | 29,95 €

CARRY OVER



SOFT GARMENT WASH  
160G/SQM SINGLE JERSEY  
RELAXED FIT

**FIT:** regular fit      **WEIGHT:** 127g

**MATERIALS:** 100% Cotton

**AVAILABILITY:** SS21 EB  
**COLORS:**  white  black  
**SIZES:** 34/XS, 36/S, 38/M, 40/L, 42/XL

TANK ION MAIDEN WMS

46203-5015 | 24,95 €

CARRY OVER



SOFT GARMENT WASH  
160G/SQM SINGLE JERSEY  
WATERBASED PRINT

**FIT:** regular fit      **WEIGHT:** 97g

**MATERIALS:** 100% Cotton

**AVAILABILITY:** SS21 EB  
**COLORS:**  shallow green  black  
**SIZES:** 34/XS, 36/S, 38/M, 40/L, 42/XL

SWEATER THUNDER IN PARADISE WMS

46203-5203 | 59,95 €

CARRY OVER



FRENCH TERRY 325 G/M  
ENZYME WASH  
RUBBER PRINT

**FIT:** regular fit      **WEIGHT:** same as last season

**MATERIALS:** 84% CO 16% PES

**AVAILABILITY:** SS21 EB  
**COLORS:**  rose  black  
**SIZES:** 34/XS, 36/S, 38/M, 40/L, 42/XL

ZIP HOODY KEEPERS OF STOKE WMS

46203-5205 | 79,95 €

CARRY OVER



FRENCH TERRY 325 G/M  
ENZYME WASH  
EMBROIDERY

FIT: regular fit      WEIGHT: same as last season

MATERIALS: 84% CO 16% PES

AVAILABILITY: SS21 EB  
COLORS: grey melange black  
SIZES: 34/XS, 36/S, 38/M, 40/L, 42/XL

HOODY LOGO WMS

46203-5201 | 69,95 €

CARRY OVER



TEE SS LOGO WMS

46203-5001 | 29,95 €

CARRY OVER



SOFT GARMENT WASH  
160G/SQM SINGLE JERSEY  
RUBBER PRINT

FIT: regular fit      WEIGHT: 120g

MATERIALS: 100% Cotton

AVAILABILITY: SS21 EB  
COLORS: rose laguna green black  
SIZES: 34/XS, 36/S, 38/M, 40/L, 42/XL

FRENCH TERRY 325 G/M  
ENZYME WASH  
RUBBER PRINT

FIT: regular fit      WEIGHT: 330g

MATERIALS: 84% CO 16% PES

AVAILABILITY: SS21 EB  
COLORS: grey melange rose black  
SIZES: 34/XS, 36/S, 38/M, 40/L, 42/XL





# ACCESSORIES

2021



## BEANIE LOGO

47200-5800 | 39,95 €

CARRY OVER



### SIMPLE AND CLASSIC STITCHED ION LOGO

**WEIGHT:** 86g

**MATERIALS:** 100% Acrylic

**AVAILABILITY:** SS21 EB

**COLORS:** ■ grey ■ black

**SIZES:** one size

## CAP LOGO

48130-5992 | 29,95 €

CARRY OVER



### EMBROIDERY LOGO SNAPBACK

**WEIGHT:** 85g

**MATERIALS:** 100% Cotton

**AVAILABILITY:** SS21 EB

**COLORS:** ■ grey ■ black

**SIZES:** one size

## CAP LOGO ION 2.0

48210-5993 | 29,95 €

NEW PRODUCT



### SNAPBACK

**WEIGHT:** 85g

**MATERIALS:** 100% Cotton

**AVAILABILITY:** SS21

**COLORS:** ■ dark yellow ■ grey ■ black

**SIZES:** one size



CAP ION MAIDEN 2.0

47200-5855 | 39,95 €

CARRY OVER



SNAPBACK  
9FIFTY A-FRAME  
EMBROIDERY LOGO

FIT: 9FIFTY      WEIGHT: 95g

MATERIALS: 100% Cotton

AVAILABILITY: SS21 EB  
COLORS: ■ grey ■ black  
SIZES: S/M, M/L

CAP SCRUB

47200-5859 | 39,95 €

CARRY OVER



TRUCKER CAP WITH SNAPBACK  
9FIFTY A-FRAME  
EMBROIDERY LOGO

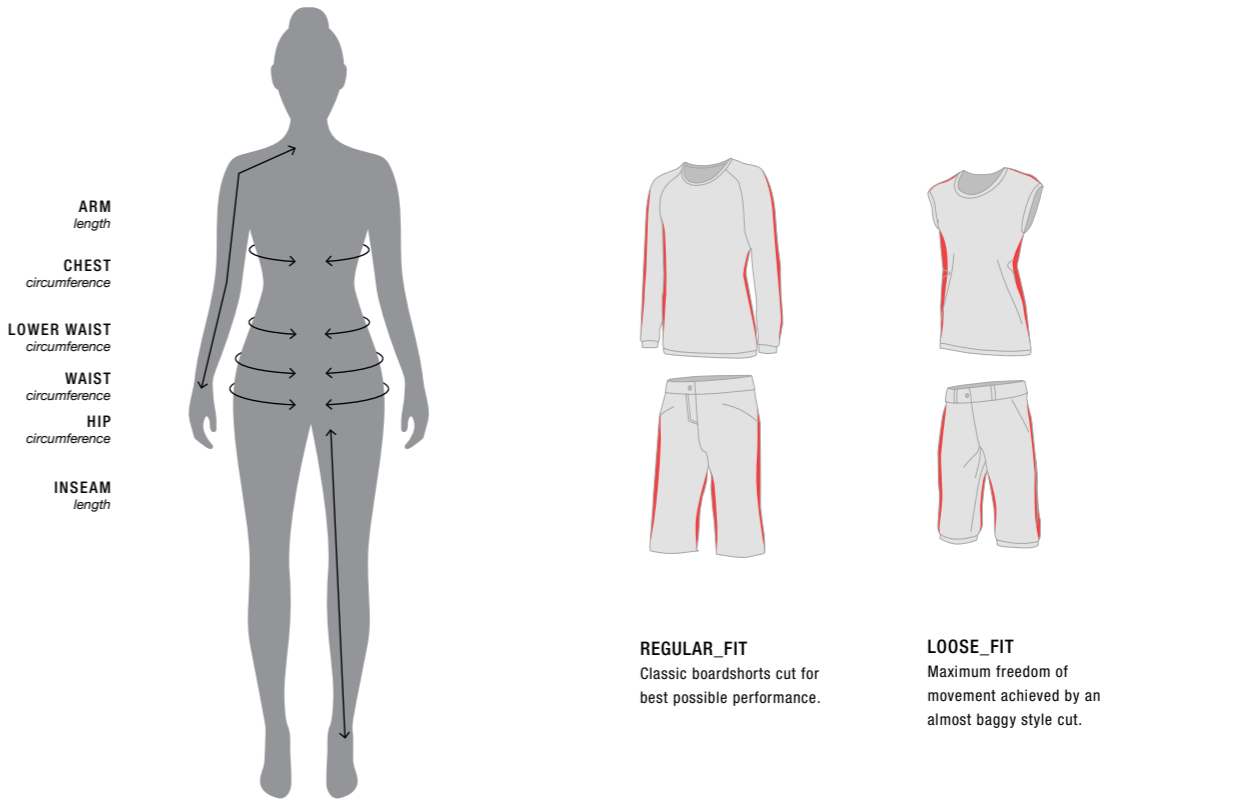
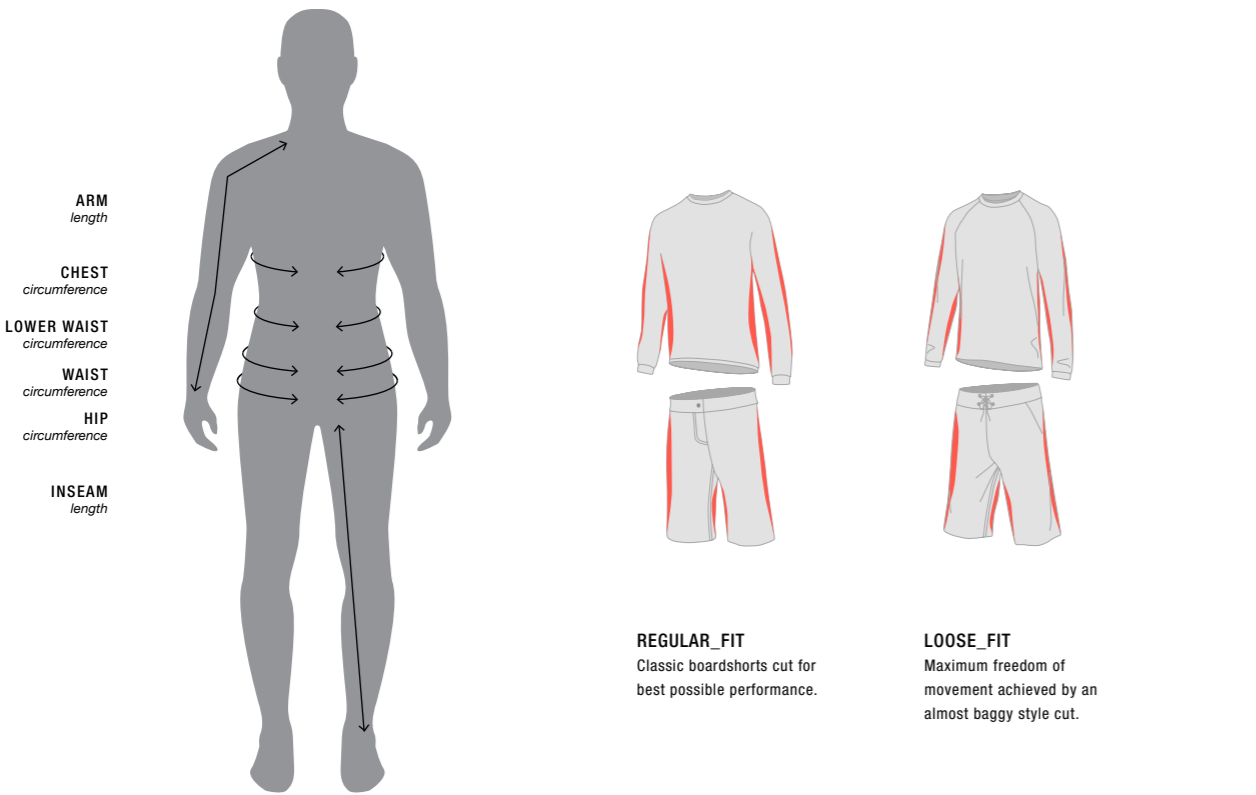
FIT: 9FIFTY      WEIGHT: 87g

MATERIALS: Visor,front panel:100% CO/back panel:100% PES

AVAILABILITY: SS21 EB  
COLORS: ■ shallow green ■ rusty leaves  
SIZES: S/M, M/L



FIT GUIDE SIZE CHARTS



APPAREL

MEN

SIZE_TOPS MEN	XS		S		M		L		XL		XXL	
Measuring/Unit	Euro/cm	US/inch	Euro/cm	US/inch	Euro/cm	US/inch	Euro/cm	US/inch	Euro/cm	US/inch	Euro/cm	US/inch
Arm length	70–72	27,5–28,5	73–75	28,5–29	76–78	29,5–30,5	79–81	31–31,5	82–84	32–33	85–87	33–34
Chest circumference	86–90	34–35,5	91–95	35,5–37,5	96–100	37,5–39	101–105	39–41	106–110	41–43	111–115	43–45
Waist circumference	75–79	29,5–31	80–84	31–33	85–89	33–35	90–94	35–37	95–99	37–38,5	100–104	39–40,5
Hip circumference	86–90	33,5–35,5	91–96	35,5–38	97–102	38–40	103–108	40–42	109–114	42,5–44,5	115–120	44,5–47

SIZE_BOTTOMS MEN	XS		S		M		L		XL		XXL	
Measuring/Unit	Euro/cm	US/inch	Euro/cm	US/inch	Euro/cm	US/inch	Euro/cm	US/inch	Euro/cm	US/inch	Euro/cm	US/inch
Lower waist circumference	75–80	29–31	81–86	31,5–33,5	87–92	34–36	93–98	36–38	99–104	39–40,5	105–110	41–43
Hip circumference	85–90	33–35	91–96	35–38	97–102	38–40	103–108	40–42	109–114	42–44	115–120	44–47
Inseam length	77–82	30–32	77–82	30–32	83–85	32–33	86–88	34–35	86–88	34–35	89–91	35–36

APPAREL

WOMEN

SIZE_TOPS WOMEN	XS		S		M		L		XL	
Measuring/Unit	Euro/cm	US/inch	Euro/cm	US/inch	Euro/cm	US/inch	Euro/cm	US/inch	Euro/cm	US/inch
Arm length	65–67	25–26	68–70	26,5–27	71–73	27,5–28	74–76	28,5–29,5	77–79	30–31
Chest circumference	80–84	31–32,5	85–89	33–34,5	90–94	35–36,5	95–99	37–38,5	100–104	39–40,5
Waist circumference	60–64	23–25	65–69	25–27	70–74	27–29	75–79	29–30,5	80–84	31–32,5
Hip circumference	87–92	34–36	93–98	36–38	99–104	39–40,5	105–110	41–43	111–116	43–45

SIZE_BOTTOMS WOMEN	XS		S		M		L		XL	
Measuring/Unit	Euro/cm	US/inch	Euro/cm	US/inch	Euro/cm	US/inch	Euro/cm	US/inch	Euro/cm	US/inch
Lower waist circumference	72–77	28–30	78–83	30–32	84–89	33–35	90–95	35–37	96–101	37–39
Hip circumference	87–92	34–36	93–98	36–38	99–104	39–40,5	105–110	41–43	111–116	43–45
Inseam length	77–79	30–31	77–79	30–31	80–82	31–32	80–82	31–32	83–85	32–33

\* The following size charts will help you to estimate your individual size. Please consider the chart only as approximate values. For a perfect fit we recommend to try on.  
For knee and elbow pads we recommend a tight fit in order to ensure the best protection.

LOOKBOOK APPAREL MEN



ZIPP HOODY CLOUDBREAK  
TEE SS QUOTE  
BOARDSHORTS SLADE



SHIRT SS STOKED  
BOARDSHORTS AVALON



TEE SS STRIPES  
BOARDSHORTS ION LOGO



TEE SS LOGO  
BOARDSHORTS AVALON



TEE SS RAD DAYS  
BOARDSHORTS ION LOGO



SWEATER SURFING ELEMENTS  
BOARDSHORTS ION LOGO

LOOKBOOK APPAREL WOMEN



TEE SS STRIPES  
BOARDSHORTS MANDIRI



TEE SS PALMS  
BOARDSHORTS MANDIRI



TEE SS PALMS  
BOARDSHORTS MANDIRI



## SAVE OUR PLAYGROUNDS

YOU RELY ON OUR GEAR EVERY DAY. THAT IS WHY IT WAS DESIGNED TO WITHSTAND YEARS OF USE AND IS READY FOR MORE. ION PRODUCTS ARE MADE FROM DURABLE AND INNOVATIVE MATERIALS, OPTED BY APPROVED SUPPLIERS TO SAVE OUR PLAYGROUNDS.

AT LAST IT'S ABOUT EXTENDING OUR PRODUCT'S LIFECYCLE AND WE BELIEVE LESS CONSUMPTION IS MORE FOR THE PLANET.

NEVERTHELESS, BUILDING SPORTS GEAR WILL ALWAYS HAVE AN ENVIRONMENTAL FOOTPRINT. THEREFORE, WE SEE IT AS OUR MISSION TO COUNTERACT THE DEVELOPMENT OF ENVIRONMENTAL POLLUTION BY DOING OUR BEST TO KEEP THE SEA AND AIR CLEAN AND OUR EARTH HEALTHY.

„SAVE OUR PLAYGROUNDS“ IS AN INITIATIVE TO COORDINATE AND BUNDLE ALL ACTIONS OF OUR BRAND TO PROTECT OUR ENVIRONMENT. IT IS PAIRED WITH STEADY EFFORTS TO MINIMIZE OUR COMPANY'S FOOTPRINT WHENEVER POSSIBLE.

WE TAKE THESE EFFORTS VERY SERIOUS BECAUSE WE ARE RESPONSIBLE FOR ENSURING THAT ALSO FUTURE GENERATIONS CAN LIVE THE STROKE OF SURFING ELEMENTS.

FOR MORE DETAILS CHECK  
[WWW.ION-PRODUCTS.COM/BIKE/SUSTAINABILITY](http://WWW.ION-PRODUCTS.COM/BIKE/SUSTAINABILITY)

### PRODUCTION

We are committed to bringing production and marketplace closer together while optimizing our global supply chain structure with new production sites in Europe.

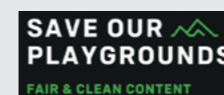
### MINDSET

We see it as our mission to minimize the environmental footprint with several efforts in all business areas.



### MATERIALS

ION is continuously sourcing for new, innovative and more sustainable materials. We are committed to avoid the use of harmful chemicals by opting for approved materials and suppliers. The majority of our fabric manufacturers are bluesign® and Ökotex 100 certified.



### THE FAIR & CLEAN CONTENT SEAL

In order to make it easier for our partners and consumer to find our eco efforts in the ION product range, we introduced the product seal "SAVE OUR PLAYGROUNDS – FAIR & CLEAN CONTENT". The batch or a green mountain beside a product means that this respective product contains fair and clean content.



### PARTNERSHIPS

ION relies on the behavior and resources of several key partners who work to improve the way we build our products and conduct our business.

### PACKAGING

We invest in sustainable packaging that over time reduces its environmental footprint.



OVERVIEW



**46212-5704** NEW SS21  
BOARDSHORTS AVALON 18"  
Color: golden yellow, open blue  
Size: 29/XS-S, 30/S, 31/S-M, 32/M, 33/M-L, 34/L, 36/XL 38/XXL



**46212-5702** NEW SS21  
BOARDSHORTS SLADE 19"  
Color: palm green, grey  
Size: 29/XS-S, 30/S, 31/S-M, 32/M, 33/M-L, 34/L, 36/XL 38/XXL



**46212-5700** NEW SS21  
BOARDSHORTS ION LOGO 20"  
Color: golden yellow, open blue, black  
Size: 29/XS-S, 30/S, 31/S-M, 32/M, 33/M-L, 34/L, 36/XL 38/XXL



**46202-5710** CARRY OVER SS21EB  
VOLLEY SHORTS 17"  
Color: laguna green, grey, black  
Size: 29/XS-S, 30/S, 31/S-M, 32/M, 33/M-L, 34/L, 36/XL 38/XXL



**46202-5012** CARRY OVER SS21EB  
TEE SS ION MAIDEN  
Color: white, grey melange  
Size: 48/S, 50/M, 52/L, 54/XL, 56/XXL



**46212-5002** NEW SS21  
TEE SS RAD DAYS  
Color: peak white, dirty rose, palm green  
Size: 48/S, 50/M, 52/L, 54/XL, 56/XXL



**46212-5006** NEW SS21  
TEE SS SEEK STRIPES  
Color: open blue, black  
Size: 48/S, 50/M, 52/L, 54/XL, 56/XXL



**46202-5002** CARRY OVER SS21EB  
TEE SS THUNDER IN PARADISE  
Color: white, black  
Size: 48/S, 50/M, 52/L, 54/XL, 56/XXL



**46202-5010** CARRY OVER SS21EB  
TEE SS DARK PARADIZE  
Color: white, black  
Size: 48/S, 50/M, 52/L, 54/XL, 56/XXL



**46212-5202** NEW SS21  
SWEATER SURFING ELEMENTS  
Color: golden yellow, black  
Size: 48/S, 50/M, 52/L, 54/XL, 56/XXL



**46202-5202** CARRY OVER SS21EB  
SWEATER ION MAIDEN  
Color: grey melange, black  
Size: 48/S, 50/M, 52/L, 54/XL, 56/XXL



**46212-5206** NEW SS21  
ZIP HOODY PALMS  
Color: palm green, black  
Size: 48/S, 50/M, 52/L, 54/XL, 56/XXL



**46202-5208** CARRY OVER SS21EB  
ZIP HOODY 7PALMS  
Color: firing red, black  
Size: 48/S, 50/M, 52/L, 54/XL, 56/XXL



**46202-5000** CARRY OVER SS21EB  
TEE SS LOGO  
Color: grey melange, firing red, black, pistacchio, laguna green, dirty rose, open blue  
Size: 48/S, 50/M, 52/L, 54/XL, 56/XXL



**46202-5200** CARRY OVER SS21EB  
HOODY LOGO  
Color: grey melange, laguna green, black  
Size: 48/S, 50/M, 52/L, 54/XL, 56/XXL



**46202-5204** CARRY OVER SS21EB  
ZIP HOODY LOGO  
Color: firing red, black  
Size: 48/S, 50/M, 52/L, 54/XL, 56/XXL



**46200-5099** CARRY OVER SS21EB  
TEE SS DESTINATION  
Color: bretagne, capetown, finale ligure, hossegor, mauritius, tarifa, tenerife  
Size: 44/XXS, 46/XS, 48/S, 50/M, 52/L, 54/XL, 56/XXL



**46212-5600** NEW SS21  
SHIRT SS STOKED  
Color: open blue, black  
Size: 48/S, 50/M, 52/L, 54/XL, 56/XXL



**46202-5400** CARRY OVER SS21EB  
FIELD JACKET  
Color: grey  
Size: 48/S, 50/M, 52/L, 54/XL, 56/XXL



**46202-5404** CARRY OVER SS21EB  
WINDBREAKER JACKET  
Color: firing red, black  
Size: 48/S, 50/M, 52/L, 54/XL, 56/XXL



**46202-5402** CARRY OVER SS21EB  
RAIN JACKET  
Color: black  
Size: 48/S, 50/M, 52/L, 54/XL, 56/XXL



**46203-5703** CARRY OVER SS21EB  
BOARDSHORTS MANDIRI WMS  
Color: laguna green, black  
Size: 34/XS, 36/S, 38/M, 40/L, 42/XL



**46213-5703** NEW SS21  
BOARDSHORTS MANDIRI WMS  
Color: open blue, dirty rose, black  
Size: 34/XS, 36/S, 38/M, 40/L, 42/XL



**46203-5701** CARRY OVER SS21EB  
HOTSHORTS TALLY WMS  
Color: laguna green, black  
Size: 34/XS, 36/S, 38/M, 40/L, 42/XL



**46203-5601** CARRY OVER SS21EB  
VOLLEY SHORTS WMS  
Color: grey melange  
Size: 34/XS, 36/S, 38/M, 40/L, 42/XL



**46213-5003** NEW SS21  
TEE SS STRIPES WMS  
Color: dirty rose, open blue  
Size: 34/XS, 36/S, 38/M, 40/L, 42/XL



**46213-5007** NEW SS21  
TEE SS PALMS WMS  
Color: peak white, black  
Size: 34/XS, 36/S, 38/M, 40/L, 42/XL



**46203-5011** CARRY OVER SS21EB  
TEE SS THUNDER IN PARADISE WMS  
Color: white, black  
Size: 34/XS, 36/S, 38/M, 40/L, 42/XL



**46203-5015** CARRY OVER SS21EB  
TANK ION MAIDEN WMS  
Color: shallow green, black  
Size: 34/XS, 36/S, 38/M, 40/L, 42/XL



**46203-5203** CARRY OVER SS21EB  
SWEATER THUNDER IN PARADISE WMS  
Color: rose, black  
Size: 34/XS, 36/S, 38/M, 40/L, 42/XL



**46203-5205** CARRY OVER SS21EB  
ZIP HOODY KEEPERS OF STOKE WMS  
Color: grey melange, black  
Size: 34/XS, 36/S, 38/M, 40/L, 42/XL



**46203-5001** CARRY OVER SS21EB  
TEE SS LOGO WMS  
Color: rose, laguna green, black  
Size: 34/XS, 36/S, 38/M, 40/L, 42/XL



**46203-5201** CARRY OVER SS21EB  
HOODY LOGO WMS  
Color: grey melange, rose, black  
Size: 34/XS, 36/S, 38/M, 40/L, 42/XL



**47200-5800** CARRY OVER SS21EB  
BEANIE LOGO  
Color: grey, black  
Size: one size



**48210-5993** NEW SS21  
CAP LOGO ION 2.0  
Color: dark yellow, grey, black  
Size: one size



**48130-5992** CARRY OVER SS21EB  
CAP LOGO  
Color: grey, black, shallow green  
Size: one size



**47200-5855** CARRY OVER SS21EB  
CAP ION MAIDEN 2.0  
Color: grey, black  
Size: S/M, M/L



**47200-5859** CARRY OVER SS21EB  
CAP SCRUB  
Color: rusty leaves, shallow green  
Size: S/M, M/L



[ION-PRODUCTS.COM](http://ION-PRODUCTS.COM)